

## Discover your business' definig personality

with releyeble retail analytics



## Discover the tool that let you increase your sales and reduce expenses, making the most out of your business

Releyeble Retail Analytics has the eyes and intelligence you need to

solve problems and improve your profits.



Through the measurement and analysis of different parameters you will get accurate data for decision-making to improve the performance of your business.

You just have to identify what problem you want to solve, and together we will define what measurements are most appropriate. Releyeble will place discrete sensors in the right locations (windows, shelves, corridors, cash desk ...).

A reconfigurable system that allows you to modify or increase the locations of sensors depending on the problem to solve.





## analyse your customers

Releyeble Retail Analytics provides you with objective and continuous measurements of your customers' behavior. These measurements are sent wirelessly from our sensors to internet where they are automatically analysed by our servers, privately, securely and anonymously, to offer periodic analytical reports that help you make the right decisions to increase your profits.

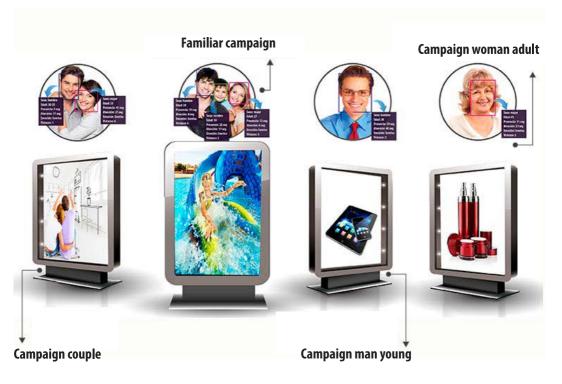
Discover your target audience, traffic in and out of your home, its demographic profile (according to the average ticket, type of product they purchase, the exposure time at your window, etc.), peak shopping hours, busiest days, or how the weather affects your customers' demographic rates. Optimize your staff shifts and the stock of your products.



## contextual advertising

Do you have a display with Digital Signage and want to show the right product to each customer to increase sales opportunities? Releyeble Digital Signage provides the solution. Just place a Releyeble sensor on your screen and our image

analysis software will decides which is the more effective Ad to show to the watching persons. If you don't have the DS software, Releyeble will provides it and integrates its intelligent solution seamlessly for you.



info@releyeble.com www.releyeble.com



